



Willits Kids Corner

Privacy Policy

Willits Kids Corner operates the site WillitsKidsCorner.com to provide services including an indoor playground and a birthday party venue.

Willits Kids Corner is committed to protecting users' privacy and addressing potential privacy concerns. The following information has been posted to help you, the consumer, understand what private information we collect and how your information is used.

Types of private information collected

To best serve your needs, we collect the following types of information when you visit WillitsKidsCorner.com.

Personal information

We collect the following personal information from our users:

- Name
- Mailing address
- Phone number
- Email address
- Birthdate
- Age
- Payment/Billing Information
- Billing address

You can always choose to provide less information. However, omitting some of this personal information may limit your ability to access all of the benefits of our website and services. For example, we will not be able to process transactions without payment information and a billing address, or ship goods without your name and mailing address.

Automatically collected information

We automatically collect data on how our users visit WillitsKidsCorner.com, such as your IP address, location, browser, browser language, operating system, device identifiers, and cookies.

Our website currently uses cookies to enhance its functionality. You may disable cookies in your web browser, but this may limit your ability to access WillitsKidsCorner.com.

Social media information

If you've linked your Willits Kids Corner account with a social media account, we also collect information social media networks give us. Depending on the social media network, this can include your username, name, email address, friends list, and more. In addition, we collect demographic data when users interact with Willits Kids Corner social media accounts.

Policy on collecting sensitive personal information

Willits Kids Corner does not gather any of your sensitive personal information, such as your social security number, driver's license number, race, ethnicity, religion, health metrics, political associations, or details on your criminal background.

How the information collected is used

We only use your personal information to help you utilize everything Willits Kids Corner has to offer. This includes:

- Creating and maintaining an account with us
- Completing your transactions
- Shipping your purchases
- Fulfilling customer service requests
- Communicating our sales and promotions
- Contacting you regarding updates to our company policies
- Making all of Willits Kids Corner's services available to you in a convenient manner
- Providing advertisements that are relevant to you as you visit WillitsKidsCorner.com
- Evaluating analytics to see how our customers engage with WillitsKidsCorner.com

Length of time personal information is stored

We may store your personal information for an extended period of time, depending on how we need to use the information. For example, we'll keep your email address and name on file as long as you have an account with us. In addition, we may need to keep your billing information on file for an extended period of time to maintain our internal transaction records.

Who the information is shared with

We may share your information with third parties, but only those affiliates that Willits Kids Corner has fully vetted and created a partnership with. For more information about our affiliates, please visit this link.

The only reason we will ever share your information with affiliates is for the following purposes:

- Processing transactions
- Fulfilling and delivering orders
- Measuring marketing and advertising performance
- Providing excellent customer service
- Issuing email and text message communications

Mobile Terms & SMS Privacy

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

- **Data Collection:** We collect your name and phone number when you explicitly opt-in to receive SMS updates from Willits Kids Corner.
- **Data Usage:** Your phone number will only be used to send you messages regarding customer care from Willits Kids Corner updates, events, and announcements.
- **Opt-Out:** You can opt-out of SMS communication at any time by replying STOP to any message. For assistance, reply HELP or contact us at 707-615-5963

Information Security

We do our best to keep your private information secure and safe. Most of your personal information is encrypted and is therefore protected from being accessed by outside users. However, data leaks and malicious attacks do happen. Please understand that while we do our best to protect your data, providing your personal information is at your own risk.

Ability to decline to provide personal information

You can, of course, decline to disclose your personal information to us. However, the failure to provide us with pertinent information may limit your ability to fully benefit from Willits Kids Corner and all its offerings. Remember, we only ask for personal information that can help us fully provide our services to our customers.

Additional questions

If you have questions regarding this privacy policy, feel free to contact us at WillitsKidsCorner@gmail.com. A Willits Kids Corner representative will respond to your privacy policy questions as soon as possible.

Policy update

This privacy policy was last updated on 07/22/2026. If we adjust the privacy policy, we will post the most recent update here. Once posted, the new privacy policy shall be effective immediately.

SMS TERMS AND CONDITIONS

1- SMS Consent Communication:

The information such as phone numbers obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

2- Types of SMS Communications:

If you have consented to receive text messages from Willits Kids Corner, you may receive messages related to customer care.

3- Message Frequency:

Message frequency may vary depending on the type of communication. For example, you may receive up to 10 SMS messages per week related to your account, reservations, billing, promotions, etc.

4- Potential Fees for SMS Messaging:

Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

5- Opt-In Method:

You may opt-in to receive SMS messages from Willits Kids Corner in the following ways:

By submitting an online form or messaging us first or by providing a business card.

6- Opt-Out Method:

You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

7- Help:

If you are experiencing any issues, you can reply with the keyword HELP. Or you can get help directly from us at <https://www.WillitsKidsCorner.com> or call us at 707-615-5963

Additional Options:

If you do not wish to receive SMS messages, you can choose not to check the SMS consent box on our forms.

8- Standard Messaging Disclosures:

Message and data rates may apply.

You can opt-out at any time by texting "STOP."

For assistance, text "HELP" or visit our Privacy Policy <https://willitskidscorner.com/wp-content/uploads/2026/05/Willits-Kids-Corner-Privacy-Policy.pdf> and Terms and Conditions <https://willitskidscorner.com/wp-content/uploads/2026/05/Willits-Kids-Corner-Privacy-Policy.pdf> pages.

Message frequency may vary